

Food and Drug Administration Washington, DC 20204

NEC -911998 6 '98 DEC 18 MO:27

Ms. Bella Bomze T-UP Biosystems, Inc. Neptune Retail Station P.O. Box 245388 Brooklyn, New York 11224

Dear Ms. Bomze:

This is in response to your letter of December 3, 1998 to the Food and Drug Administration (FDA) pursuant to 21 U.S.C. 343(r)(6) (section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act (the Act)). Your submission states that T-UP Biosystems, Inc. is marketing the dietary supplement "Fiber Max" labeled with the claim, among others, that "Calcium helps teens and young adult Caucasian and Asian women maintain good bone health and may reduce their high risk of osteoporosis later in life (it is recommended to add regular exercise and a healthy diet)."

This statement is not a statement of nutritional support subject to 21 U.S.C. 343(r)(6), but is a claim subject to section 21 U.S.C. 343(r)(1)(B) for which FDA has authorized a health claim under 21 U.S.C. 343(r)(5)(D) (see 21 CFR 101.72). A dietary supplement that meets the eligibility and message requirements set forth in this regulation may bear a claim for the relationship between calcium and osteoporosis. A health claim on the label or in the labeling of a food or dietary supplement that is not in accordance with the requirements in 21 CFR 101.72 would misbrand the food or dietary supplement under 21 U.S.C. 343(r)(1)(B). Moreover, failure to make a claim in accordance with the requirements in 21 CFR 101.72 subjects the product to regulation as a drug under 21 U.S.C. 321(g)(1)(B) because the product is intended to treat, cure, prevent, or mitigate a disease, osteoporosis.

Please contact us if we may be of further assistance.

Sincerely,

Lynn A. Larsen, Ph.D.
Director
Division of Programs and Enforcement Policy
Office of Special Nutritionals
Center for Food Safety
and Applied Nutrition

LETZYL

975-0163

### Page 2 - Ms. Bella Bomze

#### Copies:

FDA, Center for Drug Evaluation and Research, Office of Compliance, HFD-300 FDA, Office of the Associate Commissioner for Regulatory Affairs, Office of Enforcement, HFC-200

FDA, New York District Office, Office of Compliance, HFR-NE140

#### cc:

HFA-224 (w/incoming)

HFA-305 (docket 97S-0163)

HFS-22 (CCO)

HFS-456 (File)

HFS-450 (file, r/f, OSN#62638)

HFD-310 (BWilliams)

HFD-314 (Aronson)

HFS-600 (Reynolds)

HFS-605 (Bowers)

GCF-1 (Nickerson, Dorsey)

f/t:HFS-456:rjm:12/9/98:docname:62638.adv:disc33

**Neptune Retail Station** P.O. Box 245388 Brooklyn, NY 11224

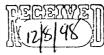
Immune Enhancement Programs



Fax: (718) 265-6206

Tel: (718) 265-7163





### NOTIFICATION TO THE OFFICE OF SPECIAL NUTRITIONALS

The Office of Special Nutritionals Center for Food Safety and Applied Nutrition Food and Drug Administration 200 C St. SW., Washington, DC 20204

Our company T-UP Biosystems, Inc., first started to market two new dietary supplements: Alozone-M and Fiber Max on November 14, 1998.

Alozone-M and Fiber Max bear statements listed in section 403(r) (6) containing structure and health claims. These statements included on the labels and in the labeling of these products. Therefore the required disclaimer statements are placed on the labeling of each product.

# **ALOZONE-M**

### Immune Enhancer\*

Alozone-M bears the following structure claim: Immune Enhancer\*

## Made from highly concentrated specially grown Aloe and organic minerals from plant sources

Size:

Suggested dosage:

One teaspoon per day in a glass of an apple juice, your favorite fruit

juice or water.

Serving size:

I teaspoon (5mL)

Serving per container: 12 teaspoons

The following disclaimer statement is used in the labeling of Alozone-M:

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

## **GREAT DELICIOUS FIBER MAX**

### GREAT DELICIOUS FIBER MAX bears the following structure claims:



- Insoluble fibers improve regularity in our body's elimination functions.\*
- Dietary fibers may also help regulate blood glucose response to meals, by avoiding the highs and lows of blood glucose peaks.\*
- Dietary fiber may also reduce the feeling of hunger and prevent overeating.\*
- Calcium helps teens and young adult Caucasian and Asian women maintain good bone health and may reduce their high risk of osteoporosis later in life (it is recommended to add regular exercise and a healthy diet).

High-fiber dietary supplement with vitamins and natural minerals, peach flavored.

Size:

19.7 oz

Suggested dosage:

One - two scoops in a glass of apple juice, your favorite

fruit juice, milk or water.

Serving size:

2 Scoop (40g)

Serving per container: 14

The following disclaimer statement is used in the labeling of Fiber Max:

\*These statements have not been evaluated by the Food and Drug Administration.

This product is not intended to diagnose, treat, cure or prevent any disease.

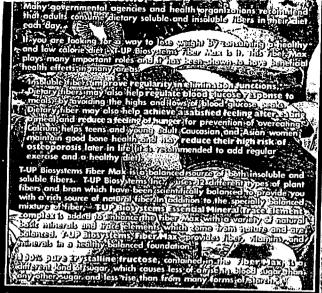
I am Bella Bomze, president of T-UP Biosystems, Inc., certifying the accuracy of the information presented and contained in this notice. To the best of my knowledge and effort the information contained in the notice is complete and accurate, and that T-UP Biosystems, Inc. has substantiation that the statements on the labeling of both products: Alozone-M and Fiber Max are truthful and not misleading.

President of T-UP Biosystems, Inc.

Bella Bomze

Bella Boune 12.3. 98

62638



Store at room temperature in a dry place. Do not use if seal is broken. It is a good policy for all people to consult their physician before using this or any other health product.

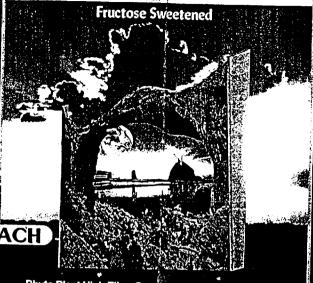
Those statements has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



## Flavor: REACH

Manufactured exclusively for **T-UP Biosystems, Inc.** Neptune Retail Station P.O. Box 245388

P.O. Box 245388 Brooklyn, NY 11224 Fax: (718) 265-6206 Great Delicious



Phyto Plant High Fiber Supplement. Cholesterol Free! Over 62 Essential Vitamins and Minerals and Trace Elements. 12 Soluble and Insoluble Fibers!

Net Weight 19.7 Ounces (560 Grams)

### Supplement Facts

Serving Size 2 Scoops (40 g) Servings Per Container 14

Amount Per Serving
Calories 130 Calories from Fat 15

	% Daily Valu
Total Fat 1.5 g	2%
Saturated Fat 0 g	0%
Cholesterol 0 mg	0%
Sodlum 75 mg	3%
Potassium 190 mg	6%
Total Carbohydrate 34 g	11%
Dietary Fiber 12 g	
Soluble Fiber 7 n	

Insoluble Fiber 5 g Sugars 19 g Protein 1 g

 Vitamin A (Palmitate)
 3.500 IU 70%

 Vitamin C (Ascorbic Acid)
 12 mg 20%

 Vitamin D (Chołecatciferol)
 280 IU 20%

 Vitamin E (Tocopheryl Acetale)
 6 IU 20%

 Vitamin B1 (Thiamin)
 300 mcg 20%

 Vitamin B2 (Riboflavin)
 340 mcg 20%

 Niacin (Niacinamide)
 4 mg 20%

 Vit. B6 (Pyridoxine Hydrochloride) 400 mg 20%

Directions: Take 1-2 scoops (suggested dosage 2 scoops per day) of T-UP Biosystems Fiber Max and place in a full 8 oz container of apple juice or your favorite fruit juice or water. Shake in a closed container or blend in a blender until thoroughly mixed. Add your favorite fruit to enhance flavor, as you wish. Serve immediately.

Vitamin B9 (Folate) 80 mcg 20% Vit. B12 (Cyanocobalamin) 1.2 mcg 20% Biatin 60 mcu 20% Pantothenic Acid 2 mg 20% Calcium (Phosphate) 200 mg 20% Iron (Electrolytic) 3.6 mg 20% Phosphorus 100 mg 10% lodine (Potassium lodide) 30 mcg 20% Magnesium (Oxide) 60 mg 15% Zinc (Oxide) 3 mg 20% Copper (Gluconate) 400 mcg 10%

Percent Daily Values are based on a 2,000 calo-ne diet. Your daily values may be higher or lower depending on your calorie needs. Calories 2,000 2,500 Tedas Car Less than 65 c 80 c Sat Fat Less than Cholestero Less than 300 mg 300 mg Sugar 2,400 mg 2,400 mg Potassiuri 3,500 mg 3,500 mg Total Carbonyorate 300 g 375 g Detary From 25 g 30 g Calories per gram t

Fai 9 · Caroohydrates 4 · Protein 4

OTHER INGREDIENTS: Crystalline Fructose, Gum Arabic, Soy Fiber, Oat Brah Flour, High Oleic Sunflower Oil, Corn Syrup Solids, Natural and Artificial Flavors, Stabilized Rice Bran, Tricalorium Phosphate, Dipotassium Phosphale, Pea Fiber, Sugar Beet Fiber, Microcrystaline Cellulose, Potassium Citrate, Beta Carotene, Beet Juice Powder, Sodium Caselnate, Salt, Xanthan Gum, Corn Bran, Cellulose Gum, Potassium Choride, Mono and Digloverides, Guar Gum, Powdered Psyllium Husk, Citrus Pectin, Dicaticum Phosphate, Natural Mineral Mix, Soy Leothin, Folic Acid



